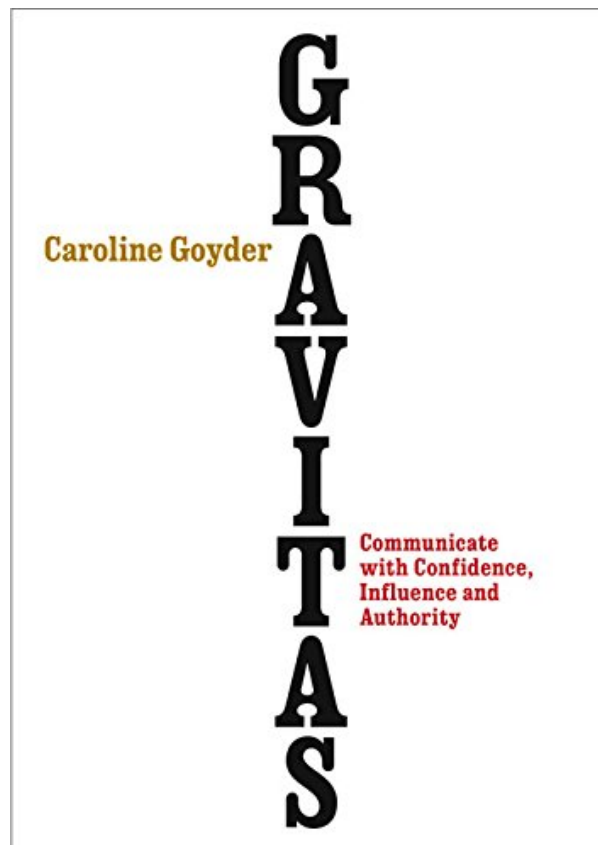
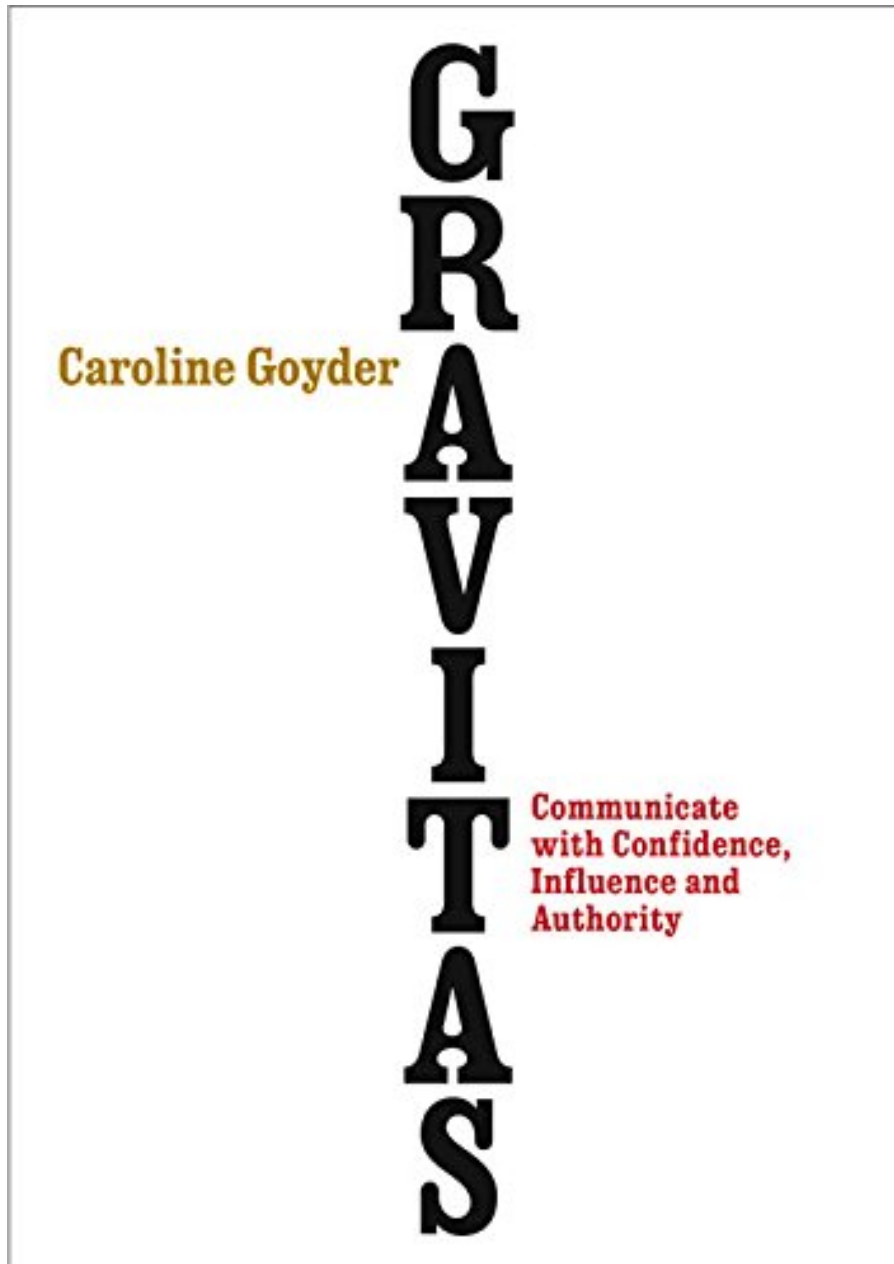


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About the Author

Caroline Goyder is a leading voice coach and keynote speaker with more than 15 years of experience providing voice and gravitas training to people of all ages. She was named by Red magazine as one of Britain's top coaches.

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How to communicate with power, poise, and confidence

Have you ever wondered why some people earn attention and respect when they speak and others don't? The secret to their success can be summed up in one word: gravitas. In this revolutionary new book, a leading voice coach and speaker reveals how to speak so others will listen. Through simple techniques to build your natural gravitas, you will learn how to express yourself clearly with passion and confidence to persuade, influence, and engage listeners. By being grounded in your values and capabilities, you will gain the authority needed to make people sit up and pay attention. Each chapter guides you step-by-step through practical techniques and exercises to give you the skills for great presentations, productive meetings, and persuasive pitches. You'll overcome anxiety, learn how to deal with difficult people, and feel calm and in control when public speaking. An essential tool for the modern workplace, this guide will transform the way you think about yourself and your powers of communication.

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- Published on: 2015-04-01
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- Dimensions: 8.50" h x .80" w x 6.00" l, .2 pounds
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- 250 pages

About the Author

Caroline Goyder is a leading voice coach and keynote speaker with more than 15 years of experience providing voice and gravitas training to people of all ages. She was named by Red magazine as one of Britain's top coaches.

Most helpful customer reviews

4 of 4 people found the following review helpful.

An Essential Read if you want to speak and be taken more seriously.....

By Victoria Beat

Gravitas is a no-nonsense book - an easy read - that helps to channel your thinking as to why you have a voice and how you want to be considered. Anyone - a teacher, public speaker, an assistant rising to manager who needs to be taken more seriously in meetings, a salesperson who wants to win in a pitch, an interviewee, a mom who wants more oomph with her kids - would be advised to tuck into this book.

When reading Gravitas, I kept thinking, why am I on MY Path, what can I do to further myself with my Poise and Voice, how can I convert negative thoughts into positive, cool and calming seniority that brings people towards me rather than pushing them away?

I know in my mind how I want to come across, but gravitas is needed to convince others especially when under/over confident. This book showed me how - not just at work but in the smallest things in my personal life too - to be more convincing and less emotional.

Easy to dip in and out of, I've got both kindle and paperback (with my notes in) at the ready!

3 of 3 people found the following review helpful.

Read | Apply | Recharge Your Brand

By keith temple trotter

I was first made aware of Caroline Goyder when I read her piece on CNN entitled, "What ancient Romans can teach you about leadership." I was immediately drawn in by her words and assigned the book to my team as part of our leadership reading series. It was by far one of our favorite books. You can tell that Caroline knows her craft and is a great teacher and writer. She introduces the reader to some fairly sophisticated topics in concise and easily digestible pieces. I will continue to use this book as a reference while building my own personal as well as professional brand. The best thing about Gravitas is that anyone can pick it up, read her wisdom and apply immediately. If you feel stuck and want to recharge your brand, then Gravitas is a must read.

1 of 1 people found the following review helpful.

An Excellent Investment

By fundayprosperity

I was so delighted to see Caroline has put her "genius" in a book and share the tremendous work she does. Gravitas is a must-read for anyone who wants to up their communication skills. With her usual clarity, she outlines the steps for developing your skills as a speaker and amplifying and enhancing your innate presence and gravitas. We all have it. You just need someone like Caroline to show you how to access it. I know the value of Caroline's work first hand because she took me from someone who couldn't stand up and speak in front of others to where I am now...a member of the National Speakers Association and constantly speaking to small and large audiences. Her book is a fine investment.

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