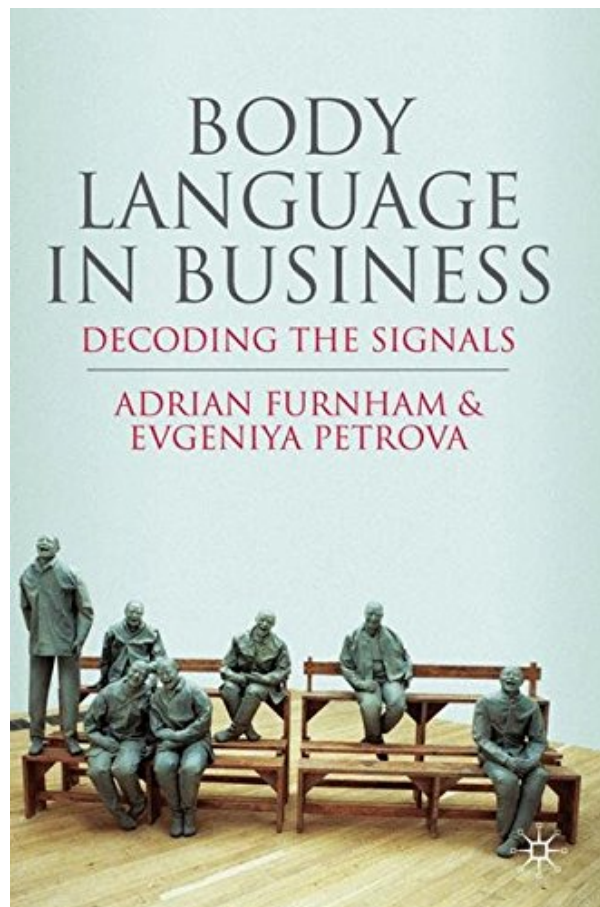


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DECODING THE SIGNALS BY A. FURNHAM,  
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# BODY LANGUAGE IN BUSINESS

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### Review

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'A compulsory read for all CEOs' directors and aspiring leaders, a book I will certainly be sending to a number of my clients. Also a perfect book for self improvement in today's challenging environment and essential reference material for any CEO's library. This is another illuminating and essential book from Adrian Furnham. The right book at the right time.' - Dr. Tony Miller, International Management Performance Specialist

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'Body Language in Business is highly entertaining and written in readable manner. This is a must read for those wanting to succeed in business.' - David Lester Ph.D, Distinguished Professor of Psychology, The

Richard Stockton College of New Jersey, USA

#### About the Author

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This innovative new work clarifies the misconceptions around body language while providing a scientific approach to understanding non-verbal communication at work. The authors explain why it is so important to understand body language in business, combining hard research evidence with unambiguous tips and practical applications.

- Sales Rank: #352500 in Books
- Published on: 2010-06-15
- Released on: 2010-06-15
- Original language: English
- Number of items: 1
- Dimensions: 10.00" h x 1.00" w x 6.00" l, 1.10 pounds
- Binding: Hardcover
- 217 pages

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Insightful body language manual

By Rolf Dobelli

Body language and other forms of nonverbal behavior are the subtext of all communication. Becoming fluent as a receiver and a sender is a necessary business skill. Authors Adrian Furnham and Evgeniya Petrova set out to debunk popular myths about body language, particularly any promises that you can learn to "read people like a book." They examine different aspects of body language, such as facial expression, gesture, touch and eye contact. They also explain ways that body language provides cues and, in some cases, can mislead. Lastly, they offer practical strategies to consider in using your body language as well as decoding others' signals. Furnham and Petrova broaden their examination of nonverbal communication to include other subjects, including feng shui, public speaking and bullying. Body language enthusiasts seeking detail will find this all-encompassing analysis insightful. For the less committed, the book's aerial view of so many facets of this subject might muddy the waters. However, getAbstract considers this an essential read for those wishing to sharpen their "soft" skills or raise their emotional intelligence.

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